Kentucky Cultural District Certification Program
FY 2012 Panelist Assessment Sheet

FY 2012
APP# «APP»
Applicant Name: «Organization»

Scoring Scale

0	**No response to expectation**
1	**Application response demonstrates ineffective strategies and/or an inadequate description**
2	**Application response demonstrates questionable strategies and/or includes a partially developed description**
3	**Application response demonstrates effective strategies and includes an adequate description**
4	**Application response demonstrates exemplary strategies and has a completely developed description**

Performance Expectation	**Pre-Panel Scoring (0-4)**	**Panel Scoring (CHANGES ONLY) (0-4)**
1. Cultural and Strategic Planning (25%)		
• Goals, objectives and outcomes of the cultural district	0 1 2 3 4	0 1 2 3 4
• Planning that has taken place for the development and implementation of the cultural district	0 1 2 3 4	0 1 2 3 4
• Completeness and strength of the cultural district steering committee	0 1 2 3 4	0 1 2 3 4
• Identified lead entity and strength of working relationship among partners	0 1 2 3 4	0 1 2 3 4
• Plans for future cultural assets/enterprises	0 1 2 3 4	0 1 2 3 4

	Pre-Panel Scoring (0-4)	Panel Scoring (CHANGES ONLY) (0-4)
2. Public Value and Community Support (15%)		
• Benefit to the community and surrounding area	0 1 2 3 4	0 1 2 3 4
• Methods used to determine community interest and gather public input	0 1 2 3 4	0 1 2 3 4
3. Cultural Assets (25%)		
• Cohesive and identifiable boundaries of the cultural district	0 1 2 3 4	0 1 2 3 4
• Number and quality of existing cultural assets/enterprises		
• Programming and special events/activities taking place in the cultural district	0 1 2 3 4	0 1 2 3 4
• Transportation/walking routes	0 1 2 3 4	0 1 2 3 4
• Accessibility services/features	0 1 2 3 4	0 1 2 3 4
4. Incentives and Collaborations (15%)		
• Available incentives and collaborations for the cultural district	0 1 2 3 4	0 1 2 3 4
• Development of new incentives and collaborations	0 1 2 3 4	0 1 2 3 4
5. Sustaining the Cultural District (20%)		
• Coordination of cultural, community, tourism and economic development initiatives	0 1 2 3 4	0 1 2 3 4
• Budget and funding sources	0 1 2 3 4	0 1 2 3 4